

APPLICATION FOR THE REGISTRATION OF A TRADE MARK  
Section 9, 14, 42,43 and 63-Regulation 11, 56 and 57

APPLICATION FOR THE REGISTRATION OF THE ACCOMPANYING  
TRADE MARK IS HEREBY MADE BY THE UNDERMENTIONED  
APPLICANT

|   |
|---|
| CIPC CUSTOMER CODE<br><br><b>NAT691</b> |
|---|

| For Office Use Only |                    |                   |
|---------------------|--------------------|-------------------|
| 21                  | Application Number | <b>2025/15468</b> |
| 22                  | Filing date        | 2025/05/20        |

|                   |                 |
|-------------------|-----------------|
| Agent's Reference | TM20240520ZA350 |
| GPA Number        |                 |

|    |  |   |
|----|--|---|
| NA | Nature(O = Ordinary, CE = Certification, CO = Collective, CU = Honest Concurrent User) | O |
|----|--|---|

|  |                                 |  |                              |    |
|--|---------------------------------|--|------------------------------|----|
| 73   | Applicant                       | 74   | Address For Service          |    |
| AARIDIYA ENTERPRISE (PTY) LTD<br>30 VEDIC CRESENT, DARJEELING HEIGHTS, ORIENT HEIGHTS,<br>KWA-ZULU NATAL, 3201, South Africa   |                                 | NATASHA MOHUNLAL AND ASSOCIATES INC.<br>Co-work at Midstream, Midlands Office Park West, Mount Quray road,<br>Midstream Estate,, Centurion, 1683<br>SOUTH AFRICA |                              |    |
| 57   | Specification of Goods/Services | 51   | International Classification | 35 |
| Advertising, Business Management, Consultancy; Business consultancy in the field of sustainability and ethical entrepreneurship; Strategic enterprise development services; Social impact business advisory services; Retail and wholesale services related to eco-friendly and biodegradable goods; Promotion of sustainable brands and green commerce initiatives. |                                 |  |                              |    |
| 58   | Endorsements                    |  |                              |    |

|                             |    |        |    |      |    |         |
|-----------------------------|----|--------|----|------|----|---------|
| Convention Priority claimed | 31 | Number | 32 | Date | 33 | Country |
|-----------------------------|----|--------|----|------|----|---------|

|                 |                              |  |
|-----------------|------------------------------|--|
| 54              | Representation of Trade mark |  |
| <b>AARIDIYA</b> |                              | The Applicant claims to be the proprietor of the accompanying trade mark which is proposed to be or is being used in respect of the aforementioned specification of goods/services<br><br>Dated this 20th day of May 2025<br><br><b>Submitted online by : NATASHA MOHUNLAL</b><br>_____<br>Signature of authorized agent |



Companies and Intellectual  
Property Commission

a member of **the dti** group

Duplicate

## Sales Journal

### POSTAL ADDRESS

P.O. Box 429  
PRETORIA  
0001

### PHYSICAL ADDRESS

THE DTI Campus (Block F-Entfutfukweni)  
77 Meintjies Street  
SUNNYSIDE  
PRETORIA  
0001

### CALL CENTER

0861 843 384 (South Africa)  
+27 11 254 9405 (International)

**Sales Journal Number :** 97654298  
**Date :** 2025/05/21

**Debit Code**  
**Agent**  
**Postal Address** SOUTH AFRICA  
**Document Reference** T254234401  
**File Reference** 2025\15468

**Form Code** Application for registration of -(i) a trade mark for a specification of goods/services included in one class (section 9 14 16 and 63 - regulation 11)

**Debit Amount** -R590

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